

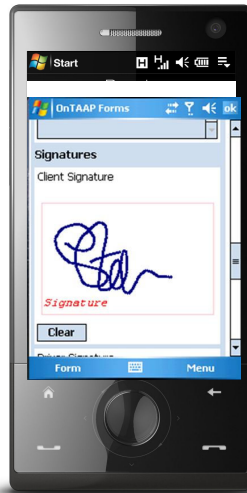
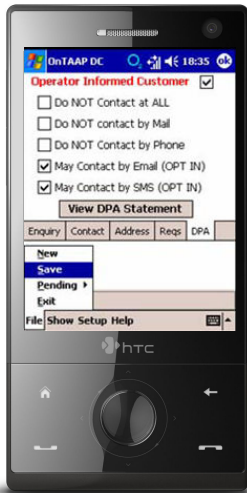


Data Capture for fundraisers

data sheet



Fundraisers can use Data Capture for lead/prospect capture, surveys & polls, market research, internal & external questionnaires etc. This mobile application enables secure collection of data whilst out of the office.



User-defined questions and answers can be loaded into the system to produce controlled data output which can be easily analysed. Data protection statements can also be added.

Signature capture is supported if the fundraiser requires the customer's details to be verified with a signature. All captured data is encrypted so there is no security risk.

Benefits



Reduced costs - as there is less need for paper processing and the associated administration, costs are reduced.



Time savings - there is no need to re-key data as any data captured can be linked to back-office systems or viewed on a website where a .csv file can be downloaded.



Environmental benefits - electronic data capture means less use of paper and less duplication, as well as reduced need to travel to relay information back to the office.



Improved interaction between managers and fundraisers - due to real-time reports, managers have a comprehensive overview of activity.

Features



Mandatory fields to ensure essential information is recorded - no more missing data or illegible handwriting to decipher.



Postcode look-up tool provides fast and accurate address details - the integrated postcode look-up tool ensures address details are validated and correct.



Bank checker - if fundraisers need to collect bank details for setting up direct debit instructions, the bank checker feature can be included. It verifies bank details ready for direct debit processing.



Pre-defined answers control consistency - user-defined questions with pre-defined answers (as well as free text options) can be included to minimise inconsistent data interpretations.



Offline look-up. Fundraisers can still use look-up features in areas where bad cellular signal occurs, so they are not prevented from capturing data. Data can be processed when signal returns.